

BUDGET-FRIENDLY VIDEO EQUIPMENT

The bang-for-your-buck that you deserve

CAMERA - Our only caveat here is a camera that provides **HD recording abilities**. You likely already own one: your cellphone. Cellphones with HD - 4K footage capabilities allow you to record and then upload/email an uncompressed video file for someone else to edit. Get familiar with your cell phone camera. Learn the basic features and experiment with setting it up for a shot. Give us a call and we'd be happy to better walk you through how to best utilize your cell or other comparable device, in order that you might best use what you already have without purchasing further.



TRIPOD - The brand "**ONN.**" 52-inch Tripod with three different connections, so it can be used with Compact Cameras, Smartphones or GoPro Action Cameras. Sold at Walmart.



AUDIO - The brand "**RODE**" SmartLav+ Omnidirectional Lavalier Microphone for iPhone and Smartphones. If you're not using your cell, we still suggest looking for a Rode brand mic. Sold on Amazon.



LIGHTING - The brand "**GVM**" 2 Pack LED Video Lighting Kits with APP Control. Place one light at either side of your camera, facing you, and you are off to a great start. Sold on Amazon.



THE **KALLICOLLECTIVE** LLC

GOT QUESTIONS? NEED HELP SETTING UP?

We're just a call or email away!

931-774-0090 or VIDEO@KALLICOLLECTIVE.COM